

# **MYRIAM DOMÍNGUEZ SEDA**

JOURNALIST AND COMMS SPECIALIST

## **PROFESSIONAL PROFILE**

My journey in journalism transformed in Brussels, where I discovered the art of unravelling the European Union's complexities for its people. I'm driven to sharpen my ability to shape impactful communication strategies and deliver engaging content further to build bridges between the EU and its citizens







Native

C1

C1

## **CONTACT INFO**

- Based in Brussels
- +34 636089860
- myriamseda@gmail.com
- PORTFOLIO

### AREAS OF EXPERTISE

#EU #DigitalComms #Sustainability #MembershipManagement #WebManagement #ContentCreation

- Office package
- Digital content (SEO, WordPress)
- Visuals (InDesign, Illustrator, Canva)
- Mail Marketing (MailChimp)
- · Proofreading and copy edition
- · Video edition (Premiere, Final Cut, Rush)

## **CHECK OUT MY WORK!**





#### Masters in News Agency Journalism

U. Carlos III 2019/2020 Madrid (ESP)

### Masters in Litterary Studies

U. Complutense 2018/2019 Madrid (ESP)

### Masters in Cultural Journalism

U. Pompeu Fabra 2017/2018 Barcelona (ESP)

## Com. and Media

ERASMUS U. Jules Verne 2015/2016 Amiens (FRA)

Journalism
U. Sevilla
2013/2017
Seville (ESP)

**Bacherlors** 

Degree in

## **WORK EXPERIENCE**



## **EUROPEAN ASSOCIATION OF COMMUNICATION AGENCIES (EACA)**

## **COMMUNICATIONS OFFICER**

## BRUSSELS | Apr 2022 - Ongoing

- Designing Comms strategy aligning with EACA's bi-yearly goals
- Providing internal Comms guidelines to the EACA team for brand consistency
- Diversity, Equity and Inclusion Task Force management
- Developing innovative resources and platforms for members (INSPIRE, Accessibility Hub)
- Organisation Committee of EACA's flagship event Effie Awards Europe



### **COUNCIL OF THE EU**

# PRESS AND COMM ASSISTANT (DIR. OF SAFETY AND SECURITY) INTERN BRUSSELS | Sep 2021 - Jan 2022

- Designing communication products like signage, leaflets and brochures
- . Implementing communication campaigns for events
- . Drafting and editing texts for the internal website and internal newsletters (EN, FR)



### FINNOVA FOUNDATION

### JUNIOR COMMUNICATION OFFICER

## BRUSSELS | May 2021 - Jul 2021

- Creating content for Finnova's website
- · Drafting press releases and newsletters
- · Assisting the Projects team in designing Comm strategies to promote EU Projects



## **EFE NEWS AGENCY**

## **EU CORRESPONDENT INTERN**

## BRUSSELS | Dec 2020 - Feb 2021

- · Written and video chronicles
- Monitoring EU environmental policies
- · Writing chronicles, interviews and articles in the EU information section

### **ENVIRONMENTAL JOURNALIST INTERN**

## MADRID | Sep 2020 - Nov 2020

- SEO and WordPress website edition
- · Writing chronicles, interviews and articles in the environmental section
- Drafting and editing copies for social media (Twitter and Facebook)

## **CULTURAL JOURNALIST INTERN**

## BARCELONA | Jun 2018 - Sep 2018

- Theatre, books and cinema critics
- Writing reports, interviews and articles in the cultural section



## EL CORREO DE ANDALUCÍA | SEVILLE | Mar 2017 - Ago 2017 LOCAL JOURNALIST INTERN

- Proofreading and fact-checking articles for grammar and content accuracy
- Writing reports, articles, interviews, and reviews in the cultural and local section